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CHINA SHUN KE LONG HOLDINGS LIMITED

中國順客隆控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 974)

**ANNOUNCEMENT ON PROFIT WARNING AND
CHANGE ON ADDRESS OF HONG KONG BRANCH SHARE
REGISTRAR AND TRANSFER OFFICE**

PROFIT WARNING

This announcement is made by China Shun Ke Long Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group made by the management of the Group, it is expected that the Group will record a net loss within the range from RMB13 million to RMB16 million for the six months ended 30 June 2022 (the “**Relevant Period**”) as compared to the net loss of approximately RMB11.946 million for the same period of last year.

Based on the information currently available, the increase in net loss for the Relevant Period was mainly attributed to (i) a decrease in the rental and management fee income of the Group’s retail outlets of approximately RMB2.80 million as compared to that for the same period last year due to the economic situation and the impact of the COVID-19 pandemic; and (ii) a decrease in the government subsidies received by the Group of approximately RMB1.98 million as compared to that for the same period last year due to the reduction of subsidies for items such as frozen meat.

The Company is still in the process of finalising the results of the Group for the Relevant Period. The information contained in this announcement is only based on the preliminary review by the Group's management on the unaudited consolidated management accounts of the Group for the Relevant Period and is not based on any figures or information that has been audited or reviewed by the auditor of the Company. Therefore, the Group's actual results for the Relevant Period may be subject to amendments and adjustments where necessary. The results announcement of the Group for the Relevant Period is expected to be published by the Company in mid-August 2022.

CHANGE ON ADDRESS OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

With effect from 15 August 2022, the Company's Hong Kong branch share registrar and transfer office ("**Branch Share Registrar**"), Tricor Investor Services Limited, will change its address from Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong to:

**17/F, Far East Finance Centre,
16 Harcourt Road, Hong Kong**

All telephone and facsimile numbers of the Branch Share Registrar will remain unchanged.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Shun Ke Long Holdings Limited
Shang Duoxu
Chairman and Executive Director

Hong Kong, 1 August 2022

As at the date of this announcement, the executive Director is Mr. Shang Duoxu and Mr. Han Wei; the non-executive director is Ms. Wang Hui and the independent non-executive Directors are Mr. Cheng Hok Kai Frederick, Mr. Wang Yilin and Mr. Zou Pingxue.